



THE
ROAD
BEGINS
HERE

TYPOGRAPHY

Soleil

The brand identity's logotype is comprised of a customized version of Soleil. It should be used in support of branded materials.

PURCHASE LINK

WWW.MYFONTS.COM/FONTS/TYPE-TOGETHER/SOLEIL/ & TYPEKIT.COM

LATO - FREE ALTERNATIVE (FOR NON-LOGO USE)

WWW.FONTS.GOOGLE.COM/SPECIMEN/LATO

Crimson Pro

This would be commonly used when creating materials for Chapters such as posters, social media designs, and letters.

DOWNLOAD LINK

WWW.FONTS.GOOGLE.COM/SPECIMEN/CRIMSON+PRO

Mongoose

This would be commonly used when creating materials for Chapters such as posters, social media designs, and letters.

PURCHASE LINK

WWW.MYFONTS.COM/FONTS/KOSTIC/MONGOOSE & TYPEKIT.COM

BEBAS NEUE - FREE ALTERNATIVE

WWW.FONTS.GOOGLE.COM/SPECIMEN/BEBAS+NEUE